

Charter Rules

All members must follow these rules:

- 1) **Shared Objectives:** Members agree to the network's shared goals:
 - ✓ To foster member connections through unique and inspiring activities.
 - ✓ To raise awareness for clients, trends, risks, and opportunities.
 - ✓ To organise continuous and structured learning opportunities for members, their staff, professional relations, and clients.
 - ✓ To seek business opportunities.
 - ✓ To positively influence the position of crisis communications in Europe.
- 2) **Membership Eligibility:** Only legal entities can become members. The agency must be owner-managed.
- 3) **Geographical Location:** The agency must be based in Europe and should not have branches outside its home country.
- 4) **Exclusive Representation:** The country must not already be represented by another agency in the network. The agency must not be part of a competing crisis network.
- 5) **Special Expertise:** Crisis Communications must be a vital and proven part of the agency's range of products and services.
- 6) **Professional Conduct:** Members must always operate and behave professionally and with due care and integrity.
- 7) **Point of Contact:** Members must appoint at least one central contact person for network matters within their agency.
- 8) **Participation:** Members must be available to other members and participate in at least 2 out of 4 quarterly meetings each year. Members must also take part in voting procedures.
- 9) **Membership Fees:** Members must pay their membership fees on time.
- 10) **Steering Committee and Subcommittees:** Members agree to the governance structure, which includes the Steering Committee and its subcommittees, and are free to join any subcommittee.